

BEKIND TOKEN LITEPAPER



bekindtoken.io



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What is

BeKind Token?

BeKind Token is the first Indonesian BSC token that facilitates and supports a robust, accountable system of charity/donation by using a clear and transparent platform.

We aim to not only make donating frictionless, but fast and transparent too. By donating via the BKND platform and token, you are creating a true kindness without borders, one that speaks the universal language of unconditional love: no more hidden fees, no more excessive wait times, no more unclear reports! :)

Our Milestones

Period	Milestones
2018	Established PT Grace Teknologi Indonesia: a digital service company focused on supporting NGO works.
2019	With Kalangga Teknologi, creating a Digital Retention Platform mobile and web application for Android to help NGOs in doing CRM for their fundraising efforts.
2020	Helped charities in assessing blockchain technology for their transparency and donation-usage accountability.
2021	<p>Building a token-based donation ecosystem and platform for stakeholders to further realize financial gains through staking.</p> <p>In building the ecosystem we are building partnerships with several major crowdfunding platforms in Indonesia (WeCare.id is confirmed, with several others in the pipeline) with more than 1,000,000 retail donors and curated NGO partners as early adopters with significant regular donors (in total > 100,000 regular donors).</p> <p>The potential total volume of giving transactions per year exceeds \$50,000,000 SGD under crowdfunding platforms and total donation per NGO \$1,500,000 SGD per year on average.</p> <p>We also support social initiatives by being the managing partner of TokoCare by TokoCrypto. One of the early projects that we support in cooperation with them is free oxygen for COVID-19 patients in Indonesia.</p>

Value Proposition

Value	Description
NGO Experts	BEKIND is run by NGO experts from various backgrounds who understand the NGO universe and how charity works.
Untapped Market	Unserviced blockchain market in charity and crowdfunding in Indonesia and Southeast Asia. There are 1,600 registered NGOs in Indonesia with a donation market of > \$ 3 Billion SGD per year.
Sustainable Market	According to the World Giving Index, Indonesia is the most generous country in the world with charity giving as part of its culture. The market for charity giving is sustainable despite occasional economic downturns.
SDG	Supporting UN Sustainable Development Goals in various aspects.
Government Support	Charity giving, especially that's related to the local economic or livelihood improvement or aid natural disasters, are wholly supported by the government.

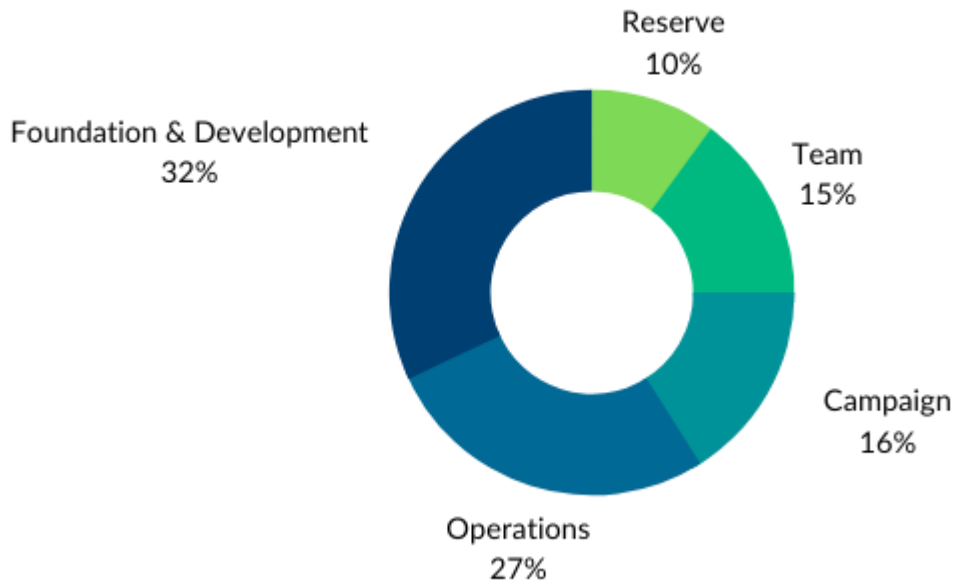
Use Cases

Use Case	Definition	Timeline
Native Token for Giving	BKND would be a native and first-choice means to donate to worthy causes, NGOs, crowdfunding. Donors would also be incentivized to hold their donation for further gains through staking and other DEFI features.	2021
BKND Hub	BKND would also develop a hub to facilitate donation ecosystem.	2021
Donation Platform/ Tracking	BKND hub will further be enhanced to be a blockchain system for the donation disbursement process: ensuring transparency and accountability.	2022/2023

User Journey



Tokenomics



BKND Token Supply: 100,000,000

Team:

To be able to build and develop kindness that's everlasting, the founding team is committed long-term. BKND team members are heavily invested in the success of BKND, with a token vesting period (3 years) that reflects this long-term mission.

Operations:

Operations include efforts to ensure that BKND token is here to stay, to continue to be the native and first-choice means to donate to worthy causes towards changing lives around the world.

Foundation and Development:

Includes the foundation and development of the whole BKND blockchain ecosystem and projects and partnerships.

Marketing & Campaigning:

Creating a great project is not enough. The BKND team is committed to ensuring that BKND will be marketed through various campaigns to ensure its adoptions by the mass.

Reserve:

While we like and believe in our project, preparing for the worst means we're 100% committed and prepared. This is where the reserve comes into play.

Staking and Governance:

Adopters of BKND token can choose to stake their token in exchange for staking rewards and the power to make executable proposals for their ideas of project or further use cases, provided that they have enough voting power. This means, as an NGO or donator, you can play a part in deciding what may be best for your causes. A minimum of 1,000,000 BKND token/1% of the total supply is needed for a proposal.

Token Burn:

Up to 10 million of BKND tokens will be burned forever, keeping their value and our ability to positively impact the world together. :)

Tax:

10% tax will be applied on every transaction. 5% will be added to the liquidity, 2.5% will be kept in a charity wallet (that will be donated on a regular basis), while the other 2.5% will be used into investments to keep the project afloat for years to come.

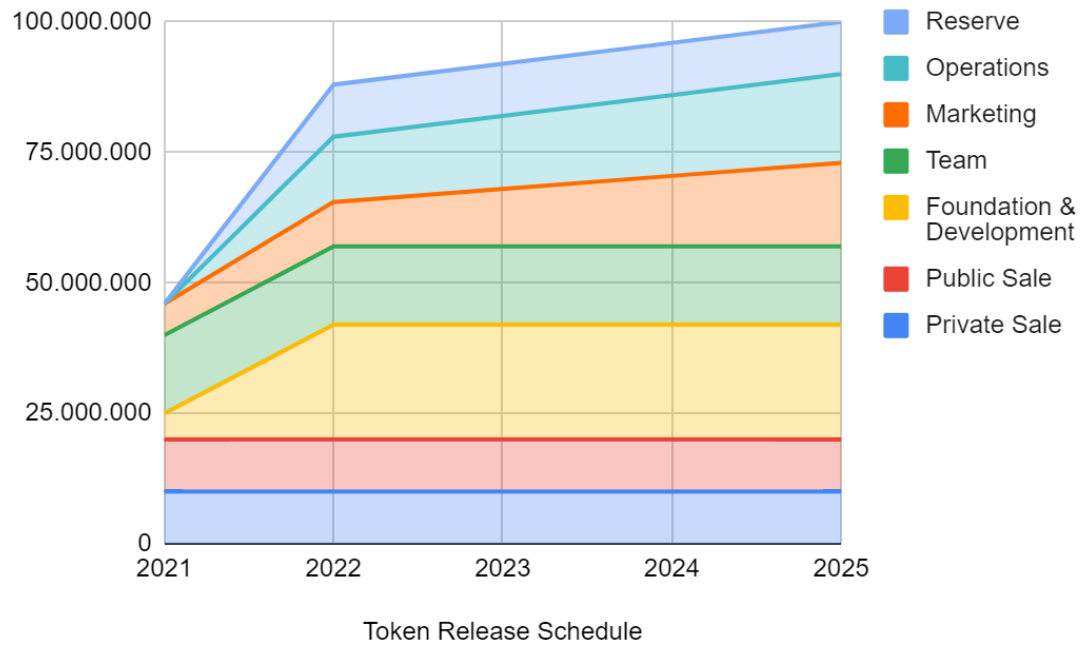
Security Blanket:

First of its kind, in the future BKND holders will be entitled to be beneficiaries of regular donation from the charity wallet themselves. They would be able to propose funding for immediate needs, which would then be voted by the community. The right to propose funding and to vote are given to anyone who holds BKND. This way, our token would have real impacts for real people.



Token Release:

Token Release Schedule



Project Core Team

BKND team consists of the following experts in their fields:

Jere Jefferson

Impact & Sustainability Advisor

A best-selling author in the field of alternative investment and finance, Jere has now taken the mantle of leadership as a Investment and BD for the BKND team. With years of experience in private investment and developing numerous social global causes, Jere will now use his expertise together with BKND towards initiating a global kindness movement.



Rizky Suud

CFO

As an expert accountant and financial analyst, Suud is no stranger to maths and numbers - a thing that many of us hate. If anything, Suud actually sleeps with them (no pun intended) - he has traveled to many places and areas, taking on leadership roles in global disaster-relief efforts. With BKND, although the global situation is limiting us to travel, Suud believes his expertise can still reach even the most remote places on earth, putting no limit to what BKND can do.



Fajar Jasmin

Founder, CEO

With more than a decade of experience under his belt working for and leading in various social global initiatives and causes for a better world, Fajar now takes the role of leadership in the BKND team. Well-versed in charities, the NGO world, and the issues of climate change and children, his unique leadership mix of authenticity, flair and vision is never a short game, but one which results in impacts and changed lives.



Yoshua Sugandhi

CCO

Having known cryptocurrency and blockchain since 2009, his only regret was that he wasn't the first to buy those pizzas (talking about leaving your mark in the world, you know).



With the experience as a serial entrepreneur for more than a decade, he's gotten used to starting projects from scratch. Here at BKND he will put his efforts into developing a great global community that

not only loves blockchain and the tech, but the idea behind BKND as well.

Krishna Sugiarta

TECH ADVISOR

With more than 2 decades of experience as a network engineer and IT specialist, Krishna ensures that BKND stays on top of the game. Combined with his background and vast knowledge in humanitarian responses, acting several times as a project lead, there is no one better than Krishna to advise and direct the technical direction of BKND.



RoadMap

Pre-IEO and Wallet Development	2021 Q3
Pre-minted BKND points will be distributed to users of the giving ecosystem	Users of crowdfunding platform partners will gain BKND points as a reward for their donation transactions. Crowdfunding platforms will also gain the same as they are our distribution partners
	BKND develops a 1.0 hub to ease donation transactions, cooperating with crowdfunding partners, NGO partners, and other donation channels
	Buzz creation through community
Project partnerships impact development	2021 Q3
	Securing partnerships with varied developmental or social causes to exhibit blockchain potentials to deliver lasting impacts
Preparation of smart contract	Smart contract writing
	Smart contract audit
BKND Token Launch (minting)	2021 Q4
BKND will be actively used as an alternative currency for donating	BKND will be released to crowdfunding platform partners (early adopters)
	BKND will be released to NGO partners and wallet holders (early adopters)
Exchange listing	BKND will be listed in CEX and start trading
Strategic M&A and DEFI	2022 Q1 - 2022 Q3
In this stage, BKND is developing supporting platforms in an effective and efficient way	BKND strategic corporate action: M&A with one of its crowdfunding platform partners
The Kickoff of BKND DEFI features	Through partnerships with one major CEX, and several DEX platforms, BKND users can now start staking its token and provide liquidity pairs to receive further yields and interests

Market Development	2022 Q2- 2022 Q4
Early market development to maintain and increase liquidity of BKND	<p>In partnership with existing crowdfunding platform, BKND will develop a giving platform in which holders can give to individual causes, propose funding themselves, and natively vote for the beneficiary of our regular donation from the charity wallet</p> <p>BKND focuses on roadshows to develop and scale up market liquidity.</p> <p><i>BKND capped grants: Performance based Payment Grant for NGO partners and Matching Fund Grant for private or public sector partners (read: corporate and government).</i></p> <p><i>Below the Line</i> promotion with <i>Face to Face Fundraising</i> for Individual Donors.</p> <p>BKND <i>Charity Campaign</i> by using various events with crowdfunding partners. eg. virtual run, charity concert.</p>
Channels Development	2023 Q1 - 2023 Q3
Market Development 2.0	<p>BKND is already a familiar face to major stakeholders in the donations/charities universe, especially in Indonesia, including major NGOs, institutions, crowdfunding platforms, private sectors, and regulators (government)</p> <p>BKND will be in partnerships with various commercial channels including major ecommerces, banking & finance institutions, and startups.</p> <p>BKND will be introduced to the South East Asia Market through NGO networks with the focus being put on Singapore / Malaysia.</p> <p>Introducing <i>BKND Emergency Fund</i> ~ pool fund for emergency responses.</p>
	<p>BKND will establish a <i>Donation Tracking Platform</i> as a supporting platform for the Donation Wallet to help NGO or initiatives to provide transparency by using blockchain technology.</p>
Sustainable Development	2023 Q2-2023 Q4
	<p>Introducing <i>BKND Sustainable Fund</i> ~ a pool fund for development issues.</p> <p>Expanding market to SEA and Asia Pacific with focus in Hongkong and Japan.</p>



Disclaimer/DYOR

BKND is a donation token that's based on the blockchain deployed on Binance smart chain.

BKND truly embodies one of the first and most important principles of a blockchain: transparency. Imagine a world without manipulations - a world that's fully transparent, ensuring your help arrives safely to those who need it the most. We also hold decentralization in high regards, as holders of BKND token can stake their tokens in exchange of voting power in proposal and rewards. While the BKND team acts as facilitators to develop the whole BKND ecosystem, there is no real single company, organization, or individual that fully controls BKND.

However, this also means that there is no single entity whatsoever that you can rely upon to provide you with accurate information. Under no circumstances should you think that everything that is represented in this Lite Paper is 100% accurate. As any member of the BKND ecosystem, you will assume all responsibility for your actions. Please rely and make decisions solely based on your own research.

This Lite Paper is for general information purposes only and is not to be used/taken as investment advice. You should not use this Lite Paper as a basis of your investment/participation decisions or even in the evaluation of the merits of your participation in the BKND ecosystem.

Although the team will strive to be clear and updated at all times, all opinions and plans that are reflected in this Lite Paper are subject to change without any notice or update to the Lite Paper itself.



**BKND is a brainchild of PT Grace Teknologi Asia,
a digital service limited liability company registered in Indonesia**